

# **AIGENTRI Media Kit:**

# Partner with Us for Broad AI Engagement

# Introduction

Leverage AIGENTRI's robust online presence to reach a wide and varied audience of AI professionals, businesses, and consumers. With hundreds of thousands of unique impressions across our website and social media channels, our platform offers an effective avenue for thought leadership, product announcements, and collaborative insights.

# About Aigentri

AIGENTRI specializes in integrating AI solutions, automating workflows, unlocking data-driven intelligence, and enhancing customer experiences. Our established presence on digital channels ensures content reaches a diverse audience seeking actionable AI insights and industry trends. Partnering with AIGENTRI amplifies your message to a broad community engaged in AI innovation.

# **Sponsorship Offerings & Formats**

#### **1. Sponsored Articles**

**Objective:** Showcase your expertise, solutions, or insights in an engaging narrative format, resonating with a vast audience.

**Structure:** 800–1,200 words, optimized for search, with clear headings and actionable takeaways. Include visuals (infographics or imagery) to amplify key points.

**Review Process:** Our editorial team refines content for clarity, accuracy, and alignment with AIGENTRI's standards. We focus on practical insights and avoid overt promotion.

**Investment:** Starting at \$1,000, reflecting premium value. Enhanced packages (up to \$2,500) include deeper research, custom visuals, or targeted amplification strategies to maximize reach.

# 2. Press Releases

**Objective:** Announce milestones—such as collaborations, product launches, or funding events—to a broad AI-centric audience.

**Format:** 400–600 words, focused narrative, optimized for search. Include multimedia (logos, images) for visual impact.

**Distribution:** Published on AIGENTRI News and featured in email updates and social posts, reaching hundreds of thousands of impressions. Future tiers may include targeted outreach and partner amplification.

**Investment:** Starting at \$1,000 for writing and hosting. As our reach expands, options for extended distribution will be available at \$1,500–\$2,000.

#### 3. Case Study Sponsorship

**Objective:** Co-create a detailed AI implementation story that highlights real-world outcomes and resonates with a broad community.

**Structure:** 1,000–2,000 words following AIGENTRI's framework: Client context; Challenge; AI solution; Implementation insights; Outcomes; Lessons learned; AIGENTRI's perspective.

**Deliverable:** Collaborative case study with interview input, analysis, and optional visuals like charts or infographics to engage readers across channels.

**Investment:** Concise version starts at \$1,000. Full narrative packages begin at \$2,000, with additional options for advanced visuals or multimedia content.

#### 4. Newsletter & Social Features

**Objective:** Highlight key announcements or insights directly to our engaged subscribers and social audience, amplifying reach.

**Format:** 100–200 words with a compelling hook, linking to full content. Social posts styled for LinkedIn, Twitter, and other channels to maximize impressions.

**Investment:** Bundle starts at \$1,000, including newsletter mention and crafted social posts. Impact scales with audience growth.

# **Benefits of Partnering with AIGENTRI**

- Reach a wide and varied audience of AI professionals, businesses, and consumers, with hundreds of thousands of unique impressions across our channels.
- Position your brand as a leader within a robust AI community engaged with practical insights and innovation.
- Co-create high-quality content that reflects both your expertise and AIGENTRI's standards of clarity and depth.
- Leverage our established digital presence: maximize visibility through website and social media amplification.
- Receive actionable performance metrics to refine strategies and enhance future collaborations.

# **Editorial & Design Principles**

**Content Focus:** Insights-driven narratives that inform and inspire; avoid promotional excess. Prioritize practical advice, real examples, and data-backed observations.

**Tone & Style:** Professional yet approachable voice. Adhere to precise punctuation: hyphens for compounds, en dashes for ranges, em dashes for emphasis.

**Visuals:** High-resolution assets aligned with AIGENTRI's brand aesthetic. We can assist in creating simple infographics or diagrams for clarity.

Transparency: All sponsored content clearly labeled to maintain trust and credibility.

# **Pricing Overview**

- Sponsored Article: \$1,000-\$2,500
- Press Release: \$1,000-\$2,000
- Case Study (concise): \$1,000
- Case Study (full narrative): \$2,000+
- Newsletter & Social Bundle: \$1,000+

# Next Steps & Contact

To explore partnerships and leverage our broad reach:

- 1. Reach out: Email info@aigentri.ai with collaboration ideas and objectives.
- 2. Proposal: We'll outline scope, deliverables, timeline, and confirm investment.
- 3. Planning: Align on editorial calendar, key topics, and visual requirements.
- 4. Execution & Review: We produce, publish, and share engagement insights, including impressions and engagement metrics.

Partner with AIGENTRI to amplify your AI initiatives and connect with a diverse, engaged audience. We look forward to collaborating and driving real-world AI advancements together.